Design for Special Events: 500 of the Best Logos, Invitations, and Graphics

Peleg Top

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Features the kind of graphic design that gets special events noticed.

Special events either get noticed or fail. Design is the most important factor in which course an event will take. With often a very large investment and high expectations for turnout at the pressure of the design team to create a memorable visual and aesthetic is huge.

Modeled on the format and presentation of Business Graphics, this book will feature a vast collection of designs for special events from around the globe. Designing for special events such as fundraisers, trade shows and conferences is becoming commonplace for many designers as the need to compete for attendance at these events increases.

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