



The Cultural Analysis of Texts

Mikko Lehtonen

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Drawing upon a range of perspectives from textual and cultural studies, this book synthesizes textual, contextual and audience analysis into an overall picture of meaning making. Using examples ranging from Balzac to blonde jokes, modernist poetry to pop lyrics, the book discusses the factors that contribute to the formation of meaning: language, media, texts, contexts and readers.

In the cultural study of texts - texts, contexts and practices - are equally important, the author argues. Meaning making takes place in the articulation between these different elements. But how can one examine all three areas at the same time? In **The Cultural Analysis of Texts**, Mikko Lehtonen develops a model to enable just such an approach.

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