



# McLibel: Burger Culture on Trial

*John Vidal*

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## **McLibel: Burger Culture on Trial** John Vidal

In 1990 McDonald's slapped writs on five London activists for allegedly libelling them in a leaflet entitled, "What's Wrong with McDonald's?" They successfully silenced three, but Dave Morris and Helen Steel refused to apologize. The "McLibel" trial covered issues from employment, advertising, recycling and litter, to nutrition, animal rights and deforestation. This book examines the "McLibel" trial, its impact, and the political and legal significance of the case.

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