



# Media, Popular Culture, and the American Century

*Kingsley Bolton, Jan Olsson*

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## Media, Popular Culture, and the American Century Kingsley Bolton, Jan Olsson

In 1941, media mogul Henry R. Luce exulted, "American jazz, Hollywood movies, American slang, American machines and patented products are in fact the only things that every community in the world, from Zanzibar to Hamburg, recognizes in common." It is as true today as it was then. From the early days of Hollywood, an insatiable demand for U.S. cultural products—in advertising, fashion, film, popular music, television, and much else—has had a profound and continuing impact across the globe. *Media, Popular Culture, and the American Century* explores a diverse range of Americana, where the borders between the real and the imaginary, dream and dystopia, America and the world, blur and disappear. Essays move from configurations of U.S. culture in the early 1900s to the age of Google and digital music.

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