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John Wild



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- Clear presentation of accounting concepts,
- Concise coverage to help students focus on important material, and
- Cutting edge technology to engage students and improve their chances for success.

The author provides examples from a balance of different size businesses, integration of new computerized learning tools, superior end-of-chapter materials, and highly engaging pedagogical learning structures. Technology tools such as Connect and *Carol Yacht's General Ledger and Peachtree* software provides students with further advantages as they learn and apply key accounting concepts and methods.

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