



Assessing Academic Programs in Higher Education

Mary J. Allen

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Higher education professionals have moved from teaching- to learning-centered models for designing and assessing courses and curricula. Faculty work collaboratively to identify learning objectives and assessment strategies, set standards, design effective curricula and courses, assess the impact of their efforts on student learning, reflect on results, and implement appropriate changes to increase student learning. Assessment is an integral component of this learner-centered approach, and it involves the use of empirical data to refine programs and improve student learning.

Based on the author's extensive experience conducting assessment training workshops, this book is an expansion of a workshop/consultation guide that has been used to provide assessment training to thousands of busy professionals. *Assessing Academic Programs in Higher Education* provides a comprehensive introduction to planning and implementing the assessment of college and university academic programs.

Written for college and university administrators, assessment officers, department chairs, and faculty who are involved in developing and implementing assessment programs, this book is a realistic, pragmatic guide for developing and implementing meaningful, manageable, and sustainable assessment programs that focus faculty attention on student learning.

This book will:

- * Guide readers through all steps in the assessment process
- * Provide a balanced review of the full array of assessment strategies
- * Explain how assessment is a crucial component of the teaching and learning process
- * Provide examples of successful studies that can be easily adapted
- * Summarize key assessment terms in an end-of-book glossary

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