



Globalization, Cultural Identities, And Media Representations (Sunny Series, Explorations in Postcolonial Studies)

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Explores the role of media in the construction of cultural identities.

Globalization, Cultural Identities, and Media Representations provides a multidirectional approach for understanding the role of media in constructing cultural identities in a newly globalized media environment. The contributors cover a wide range of topics from different geopolitical areas, historical periods, and media genres. Case studies examined include the shift from print to Internet, local representations of modern world cinema and glo/cal television, narrative strategies in transnational literature, and cultural economics of the mediation of world music in India, China, Algeria, Israel, Europe, and the United States. This case study approach allows for deeper insights into the complexity of each cultural subsystem as part of the whole media culture system. This book exemplifies a transcultural and transdisciplinary dialogue that maps out new—relocalized—territories and borders for mediated cultural identities and also reveals the complexity and connectedness of all of these discourses.

“This is a fabulous collection of cultural plentitude and critical lucidity that actively comes to terms with the altered ‘global village’ media formations, fluctuating dialectics, historical situations, and unstable identity terrains of globalization and localization. It will stand at the forefront of global cultural-political theory and cultural studies work.” — Rob Wilson, University of California at Santa Cruz

Contributors include Aleida Assmann, Peter Braun, Miriam Butt, Arif Dirlik, Wimal Dissanayake, Natascha Gentz, Ratiba Hadj-Moussa, Roger Hillman, Stefan Kramer, Tamar Liebes, Irmbert Schenk, Michael Stone, and Kyle Wohlmüt.

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