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PRODUCTION AND OPERATIONS MANAGEMENT

R. B. KHANNA



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This well-balanced text with its fine blend of theory and applications, gives an in-depth analysis of the multidimensional aspects of production and operations management in an easy-to-understand style. Employing an innovative approach, the author, with his rich and varied experience as an academic, administrator and accomplished writer, shows how the use of modern advanced technology gives a fillip to production processes and significantly helps production and operations management. The book clearly demonstrates the use of special software packages to solve actual problems.

The concepts are illustrated with the help of several interesting examples culled from the Indian business scenario to help the students understand the complexities of managing operations related to the Indian context.

An instructor's manual/CD containing PowerPoint slides and solutions to chapter-end problems is available for the teachers.

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