Design Service Resources Guide: A Reference for U.S. Exporters

U.S. Department of Commerce

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Design Service Resources Guide: A Reference for U.S. Exporters U.S. Department of Commerce The landscape for international opportunity is growing rapidly with the advancements of trade policy regarding services, intellectual property protection and financial mechanisms to protect international services fee payments. Multinational design services have seen strong increases for international billing over the last two decades and with current trends projecting increases in foreign billing, firms of all sizes are experiencing growth as services continue to boost the U.S. economy. In response to industry trends for international activity, this reference guide will serve to assist U.S. firms with strategic planning to best position companies for success in new markets. It offers foreign market intelligence along seven key market indicators and compiles comparative information to assist U.S. design firms with market selection. This guide provides information for six countries: Brazil, China, India, Kazakhstan, Nigeria, and Russia. New markets and detailed content will be added regularly. The following topics are covered for each country: Legal issues for market entry, Banking regulations, Accounting principles and repatriation laws, Taxation, Strategic alliances, Human resource and employment laws, and Procurement

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