

Acceleration: Changing the Speed of Growth

Susan Foley



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Acceleration: Changing the Speed of Growth provides a roadmap for understanding what it takes to develop corporate entrepreneurship (intrapreneurship) as a core competency inside of existing organizations to accelerate new business growth. This **Part 1: Activation** which looks at entrepreneurs and entrepreneurial leaders that possess a core set of action oriented behaviors and competencies that enable them to successfully build new ventures inside established organizations.

The skills and capabilities that propelled most executives to the top of organizations in the past are not the skills required to build new businesses. Corporate entrepreneurs and entrepreneurial leaders require a new set of competencies that distinguish them from traditional leaders. They are a **distinct** group of individuals. The lack of focus in many companies on this very important role is a key impediment to leveraging this valuable resource. The long term consequence is a talent drain that is steadily robbing companies of whatever **entrepreneurial edge** they may have had. Organizations that identify and develop their internal entrepreneurs achieve higher levels of **engagement, innovation, growth** and **profitability**.

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