



The Frontiers of Management: Where Tomorrow's Decisions Are Being Shaped Today

Peter F. Drucker

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Featuring a new introduction, this classic by management's top guru forecasts the business trends of the next millennium. Peter Drucker's career as a business author spans 60 years, and centers around his three seminal management works: The Frontiers of Management, Managing for the Future, and Managing in a Time of Great Change. The Frontiers of Management is a clear, direct, lively, and comprehensible examination of global trends and management practices. There are chapters dealing with the world economy, hostile takeovers, and the unexpected problems of success. Jobs, younger people, and career gridlock are also covered. Most of all, the man The Wall Street Journal calls "the first of the analytical futurists and the first of the management philosophers" stresses the importance of forethought and of realizing that "change is opportunity" in every branch of executive decision-making.



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