

## Getting inside Google's Head Business Economy Book Edition: The 13 Key Elements to Successful Web Site Optimization

Alastair R Agutter

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Getting Inside Google's Head Business Economy Edition is a new book for getting down to the nuts and bolts for better search engine results!

A book for every business enterprise owner who desperately seeks online success, by getting the fundamentals right from the very outset and to see a serious change in fortunes online!

We are of course referring to "titles, descriptions, keywords" and other meta tags etc. Known as the 13 key elements!

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