



# **Open Your Own Salon... The Right Way!:** A step-by-step guide to planning, launching & managing your own salon or nail bar business

*Ego Iwegbu-Daley*

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## **Open Your Own Salon... The Right Way!: A step-by-step guide to planning, launching & managing your own salon or nail bar business** Ego Iwegbu-Daley

The Open Your Own Salon... The Right Way! is the complete step by step guide to planning, launching and managing your own salon business. If you are dreaming of owning your own nail bar, beauty salon, hair salon or day spa, then the Open Your Own Salon handbook is like having an experienced business mentor at hand! Save yourself the expense of trial and error with this comprehensive guide! \* Be successful at raising the finance you need to start. \* Follow the step-by-step approach to producing a business plan easily. \* Learn how to price your treatments for maximum profit. \* Understand how to hire, train and keep your staff. \* Get tried and tested methods for long-term success. \* Know how to get customers through your door and keep them coming back! \* Tackle your salons Health & Safety requirements quickly and properly. \* Get £1000's worth of tips, examples, advice and guidance from an industry expert.

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