



Designing and Managing Programs: An Effectiveness-Based Approach (SAGE Sourcebooks for the Human Services)

Peter M. Kettner, Robert M. Moroney, Lawrence L. Martin

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Designing and Managing Programs: An Effectiveness-Based Approach, Third Edition, is an updated version of **THE** classic book on program management and design. This new edition is written in a deliberate manner that has students following the program planning process in a logical manner. Students will learn to track one phase to the next, resulting in a solid understanding of the issues of internal consistency and planning integrity. The book's format guides students from problem analysis through evaluation, enabling students to apply these concepts to their own program plans.

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